

Route Education Privacy Policy

At Route Education, we are committed to protecting and respecting your privacy. This policy explains how we collect, use, and safeguard your personal data in line with the General Data Protection Regulation (GDPR).

1. Who We Are

Route Education Ltd is an educational services provider offering tutoring and consultancy. For data queries, contact info@routeeducation.co.uk.

2. What Data We Collect

- Personal information (name, email, phone number)
- Educational information (school, year group, assessment data)
- Website usage data (cookies, analytics, form submissions)

3. How We Use Your Data

- To provide tutoring or consultancy services
- To communicate about sessions, bookings, or resources
- To improve our services and meet reporting requirements
- To comply with legal or regulatory obligations

4. Legal Basis for Processing

We collect and use data based on consent, legitimate interest, and in some cases to fulfil a contractual obligation or comply with legal duties.

5. Sharing and Security

We never sell your data. We only share it with trusted service providers (e.g. email or database platforms) under strict data protection agreements. All data is securely stored and regularly reviewed.

6. Your Rights

You have the right to access, correct, delete, or object to the use of your data. To exercise these rights, contact us at info@routeeducation.co.uk.

7. Retention

We retain data only as long as necessary for the purposes described or as required by law.

8. Cookies & Analytics

Our website uses cookies to enhance user experience and collect anonymous usage statistics. You can adjust your browser settings to disable cookies if preferred.

9. Changes to This Policy

We may update this privacy policy from time to time. The latest version will always be posted on our website.

10. Contact Us

For any questions or data concerns, email info@routeeducation.co.uk.